



ADMISSIONS OPEN

FOR 2026

MASTERS IN JOURNALISM & MASS COMMUNICATION

Degree by **Galgotias University**
Professional Certification by **India Today Media Institute**



PROGRAM DETAILS

ABOUT ITMI

The India Today Media Institute is the last word in Media Learning & Mentorship.

The India Today Media Institute was established in 2005 under the aegis of India Today Group and the tutelage of the Group Founder Mr. Aroon Purie – who is a leading light in the world of Journalism.

The Institute is commemorating 20 years of academic excellence. With a robust alumni network of over 1,200 students, the institute has made its mark with professionals creating success stories across many prestigious organizations.

We provide well-designed, relevant and comprehensive courses in the field of Journalism, Mass Communication, and Digital Media & Communication, in addition to short-term courses designed to fulfil the emerging training requirements of the industry. The students are nurtured to develop ideas, logical reasoning and critical analysis of content, and bring it all together through visuals and post-production elements, to tell a story – be it for broadcast, digital, social media or radio.



Why ITMI Stands Out

- UGC Certified Degree
- Assured internship
- Strong and consistent placement track record
- Industry-driven, practical curriculum
- Learn from leading media professionals
- 20+ years of excellence in media education
- Real newsroom & broadcast studio exposure
- Hands-on training in latest softwares/applications
- Safe campus with library, labs & cafeteria
- Medical insurance support for students
- Hostel assistance available

CHAIRMAN'S MESSAGE

My compliments to you on considering ITMI for admission. You are here, which means you already have the first half figured out by choosing the right training environment. We will take care of the second part by preparing you as best-in-class professionals. Our blend of academicians and practitioners as mentors will give you an enviable edge over your peers. They will make sure that you leave the institution industry ready.

We have been around for two decades – long enough for us to have traced the metamorphosis of the ecosystem for traditional to the new age media. While we pushed our boundaries in our business ventures, testing waters on everything from digital to social media to radio and events, the institute aptly enough, followed suit.

You will see a renewed focus on aligning the courseware with the requirements of New Media where the synergy between broadcast and digital ecosystems, is the new Normal. That has led us to widen the scope of our offerings. We have also trained our focus on related domains that constantly need a fresh stock of talent, including advertising, public relations, integrated market communication, experiential marketing, among others.

With the advent of Artificial Intelligence in Newsrooms, we have built it into all the relevant modules to make sure that you all are armed with the actual skill set and can step in to fill the expertise vacuum that the industry is facing in AI-related roles.

Over the next few years, ITMI will be the leader in media education in India. It will also continue to be our endeavour to understand the importance of gainful employment at the end of our rigorous programmes, and we will continue to forge formal and informal associations with the related industries. In our efforts to bring to you the best international minds to our campus, we are exploring global partnerships.

From here on, you are in the best of hands. I urge you to take full advantage of the innovative plans our Dean has for you and benefit from her myriad experience as a media practitioner, ranging 27 years. Her special focus on your grounding and inner wellness will stay with you for times to come. She and her energetic team are always available and willing to help with answers. Do not hesitate to connect with them!

We look forward to your joining the league of our ace alumni who are industry leaders out there, creating waves in a domain that is at the cusp of some of the biggest changes and challenges. Welcome to a great future in the world of media.

Mr. Aroon Purie
Chairman & Editor-in-Chief, India Today Group



DEAN'S MESSAGE

Dear Students

In media, we are always standing at the cusp of a transition. Where change is the only constant, agility and adaptation must be the norm. Our pursuit can only be to constantly rewrite and reinvent, to keep pace with the dynamic ecosystem. Traditional is meeting the new and we must synergies to draw upon the strength of each. You, being a part of a generation that thrives on practicality and innovation, best understand the perils of working on yesterday's logic. And we hear you.

Our first endeavour would be to make you unlearn and remove the biases that may have seeped into the understanding of your professional pursuits. From there shall begin the journey of self-discovery, where you arrive at your passion and device a strategy to pursue it.

Our focus, meanwhile, will be to look at your time here through a practitioners' lens to make you future-ready. You already have access to an information overload. We will give you access to tools and techniques that can hone your perception- they will sharpen your ability to connect dots, bring intensity, insight and coherence to your thought process. This will service you well in whatever domain you choose.

While mass communication and broadcast media remain our forte, we want to expose you to a buffet of new opportunities in digital media, advertising, public relation & communication, events, design, social media and futuristic technologies, including artificial intelligence.

Our sole job is to make sure that in the clutter of finding a career, we help you find your voice that is guided by your passion. As is said, if you work with what you love, you will never have to spend a day working.

We will work towards sending a competent and a well-grounded version of you into the world, for you to conquer.

It is our blessing that your personalities flower with knowledge and skills, and your persona blossoms with the fragrance of talent and compassion.



Ms. Perna Koul Mishra
Dean and Director, India Today Media Institute

ABOUT

MASS COMMUNICATION

The **M.A. in Journalism and Mass Communication** is a comprehensive, career-oriented programme designed to equip students with the knowledge and skills required to excel in the dynamic and evolving media and communication industry.

Under this integrated academic model, students earn a **Postgraduate Degree from Galgotias University** along with a **Professional Certification from India Today Media Institute**, ensuring a strong blend of academic rigor and industry exposure. The curriculum is industry-aligned and blends strong theoretical foundations with intensive practical training. Students receive hands-on exposure and mentorship from experienced faculty and industry professionals associated with the India Today Group, ensuring real-world relevance and professional readiness.



Course offers two specializations



01 Journalism

Learning the art of news gathering, assessing, creating and presenting for print, digital and broadcast media. You will be trained to report events, interview newsmakers and examine the issues of national and international interest. You come to understand the multifaceted and fast paced media industry and the changing nuances. This also covers Audio Visual Production component including hands on training in studio and outdoor production in fictional and non-fictional film making, broadcast news and digital media production. Add to this professional camera handling, non-linear edit suites, still photography, studio floor, and unique exposure to the state-of-the-art media resources.

02 Marketing Communication

You will be trained in Marketing Communication, Public Relations, Advertising & Allied Fields, Management and Promotion of Events. Learning consumer psychology through in-depth analysis of consumer behaviour and training in brand communication and management.



INTERNSHIP

The program has 2 mandatory internships

Industry Internship

A two-month internship with corporate houses or reputed NGOs, aimed at providing students with meaningful industry or social exposure, as per their aptitude.

Media Internship

A six-month internship with the India Today Group, providing hands-on professional experience.

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Both internships are mandatory components of the course, adding significant value to students' academic and professional profiles. Certificates will be awarded upon successful completion of both internships.



Programme Objectives



- To develop a strong foundation in journalism principles, including reporting, writing, editing, and multimedia storytelling across platforms.
- To equip students with practical skills in advertising and brand communication, enabling them to create impactful campaigns and strategic messaging.
- To build expertise in public relations (PR) and corporate communication, focusing on reputation management, stakeholder engagement, and crisis communication.
- To enhance understanding of digital media ecosystems, including social media, content marketing, and emerging communication technologies.
- To cultivate critical thinking and ethical awareness required for responsible media practices in a fast-changing global landscape.
- To provide hands-on training in audio-visual production, anchoring, content creation, and media research.
- To prepare students for diverse roles in media, advertising, corporate sector, and communication agencies through industry-oriented learning.

Programme Outcomes

- Conduct effective research, reporting, and media writing across platforms
- Create professional audio-visual, radio, and multimedia content
- Apply ethical, legal, and socially responsible media practices
- Communicate confidently through on-camera and public interactions
- Use industry-standard production tools and digital platforms
- Critically analyse media content, audiences, and narratives
- Plan and execute advertising, PR, and integrated communication campaigns
- Apply media planning and media buying strategies to optimise campaign reach and impact
- Develop brand strategy and account planning solutions based on consumer insights
- Manage client servicing functions, presentations, and stakeholder communication
- Collaborate effectively in newsroom, studio, agency, and corporate settings

Notable Placements 2024-25



PRIYAL MISHRA
ITTV PRODUCTION
INDIA TODAY GROUP



SHUBH MATHUR
SOUTH ASIAN NEWS
ANI



ADITI KAPUR
SOCIAL MEDIA & CONTENT SERVICE
INDIA TODAY GROUP



RASHI PANDEY
MEDIA PLANNING - DIGITAL
WPP (GROUP M)



PRASANT KR. JHA
GOOD NEWS TODAY SOCIAL MEDIA
INDIA TODAY GROUP



MITALI RAJ
TV SALES
NEWS NATION



SARA SINGH
AAJTAJ DIGITAL
INDIA TODAY GROUP



DIVYA BATRA
CLIENT SERVICING
DDB MUDRA



KANISHKA KUMARI
THE LALLANTOP
INDIA TODAY GROUP



CHANDANA S
OUTPUT
PTI



VICKY KUMAR
INDIA TODAY GLOBAL
INDIA TODAY GROUP



TANISHA SINHA
OUTPUT
PTI



PRAFUL VERMA
YT VIDEOS
INDIA TODAY GROUP



SHRUTI SUKUMAR
LIVE SERVICES
ANI



Notable Placements 2024-25



BHAVYA TIWARI
GOOD NEWS TODAY SOCIAL MEDIA
INDIA TODAY GROUP



JAGADISH BABU
SUB-CONTINENT
ANI



RAPHAEL JOS C
CREATIVE UNIT TODAY (AI)
INDIA TODAY GROUP



KRITANJALI KSHTRIYA
PODCAST
ANI



ALISHA NEHAL
GOOD NEWS TODAY SOCIAL MEDIA
INDIA TODAY GROUP



KHUSHI GOENKA
OUTPUT
REPUBLIC WORLD



SANKALP GUPTA
SPORTS TODAY
INDIA TODAY GROUP



CHAHAT ARORA
MULTIMEDIA VIDEOS
NETWORK 18



SUNNY PATHAK
INDIA TODAY TV PRODUCTION
INDIA TODAY GROUP



ANSH RAJ SRIVASTAVA
MEDIA SALES
KORSHINE LLP



SAURABH PAL
THE LALLANTOP
INDIA TODAY GROUP



SAYED SHABIH IMAM
REPORTER
ANI



SHREYA BOSE
INDIA TODAY TV PRODUCTION
INDIA TODAY GROUP



TANISHA VERMA
REPORTER
THE EDGE



Notable Placements 2024-25



TEJAL JAIN
EVENTS
INDIA TODAY GROUP



TUSHAR NATH
VIDEO EDITING
NAARIVO CREATIONS



PRATEEK SACHAN
DATA INTELLIGENCE UNIT
INDIA TODAY GROUP



ARJU SHARMA
DIGITAL MARKETING
THE BOMBAY SEEDS SUPPLY CO.



ISHITA SHARMA
SOCIAL MEDIA
INDIA TODAY GROUP



SHIREEN MATHEW
CREATIVE DEPARTMENT
WILLOW AND BOOTS BRAND
SOLUTIONS PVT.LTD
WILLOW & BOOTS



SHASHANK SAWARN
TEEN TAAL
INDIA TODAY GROUP



SHUBHAM CAIRAE
MULTIMEDIA VIDEOS
DIGISTREET MEDIA PVT LTD.



RASHMI GUPTA
FACT CHECK
INDIA TODAY GROUP



DAKSH RAJ SINGH
EVENTS
CRYSTA CRAFT EXPO



AMAR KR. SRIVASTAV
MULTIMEDIA
INDIA TODAY GROUP



APOORVA SINGH
COORDINATION
ANI



ARMAAN AGARWAL
EMERGING TECH
INDIA TODAY GROUP



SAAKSHI
ANCHOR
THE EDGE



Notable Placements 2024-25



SHASHVAT PATEL
MOBILE TAK
INDIA TODAY GROUP



AASTHA MISHRA
COORDINATION
ANI



YASHNA CHOUDHARY
DIGITAL BUSINESS
INDIA TODAY GROUP



SHREYA SHARMA
INDIA TODAY TV OUTPUT
INDIA TODAY GROUP



ARUJA MAITHANI DUGH
MO
INDIA TODAY GROUP



TEJASVINI SHARMA
MERGED ENTITY
INDIA TODAY GROUP



AMRITA SINHA
GOOD NEWS TODAY TV WEBSITE
INDIA TODAY GROUP



AANCHAL TAK
INFLUENCER MARKETING
INDIA TODAY GROUP



AARYA TANDON
EVENTS
INDIA TODAY GROUP



SUDESH SAINI
YT VIDEOS
INDIA TODAY GROUP



GAURAV KR. CHATURVEDI
IN FEED
INDIA TODAY GROUP



SALONI VERMA
YOUTUBE VIDEOS
INDIA TODAY GROUP



SRISHTY CHAUHAN
SOCIAL MEDIA
INDIA TODAY GROUP



RAJPREET KAUR
SOCIAL MEDIA
INDIA TODAY GROUP



Notable Placements 2024-25



RAHUL RAJBHAR
BTTV
INDIA TODAY GROUP



LAVANYA AGRAWAL
MOBILE TAK
INDIA TODAY GROUP



ADHISHTHA GAUR
INDIA TODAY MERGED ENTITY
INDIA TODAY GROUP



ALIZA NOOR
YT VIDEOS
INDIA TODAY GROUP



AKSHYA PANDEY
CAMERA (DIGITAL)
INDIA TODAY GROUP



ANURAG JHA
GOOD NEWS TODAY SOCIAL MEDIA
INDIA TODAY GROUP



DIYA MUKESH JAIN
TV ASSIGNMENT
INDIA TODAY GROUP




Top Recruiters





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