



**ADMISSIONS OPEN**

**FOR 2026**

# **MASTERS IN JOURNALISM & MASS COMMUNICATION**

Degree by **Galgotias University**  
Professional Certification by **India Today Media Institute**



**PROGRAM DETAILS**

# ABOUT ITMI

## The India Today Media Institute is the last word in Media Learning & Mentorship ...

The India Today Media Institute was established in 2005 under the aegis of India Today Group and the tutelage of the Group Founder Mr. Aroon Purie – who is a leading light in the world of Journalism.

The Institute is commemorating 20 years of academic excellence. With a robust alumni network of over 1,200 students, the institute has made its mark with professionals creating success stories across many prestigious organizations.

We provide well-designed, relevant and comprehensive courses in the field of Journalism, Mass Communication, and Digital Media & Communication, in addition to short-term courses designed to fulfil the emerging training requirements of the industry. The students are nurtured to develop ideas, logical reasoning and critical analysis of content, and bring it all together through visuals and post-production elements, to tell a story – be it for broadcast, digital, social media or radio.



### Why ITMI Stands Out

- UGC Certified Degree
- Assured 6-month internship with India Today Group
- Strong and consistent placement track record
- Industry-driven, practical curriculum
- Learn from leading media professionals
- 20+ years of excellence in media education
- Real newsroom & broadcast studio exposure
- Hands-on training in latest softwares/applications
- Safe campus with library, labs & cafeteria
- Medical insurance support for students
- Hostel assistance available



# INDIA TODAY GROUP CHAIRMAN'S MESSAGE

My compliments to you on considering ITMI for admission. You are here, which means you already have the first half figured out by choosing the right training environment. We will take care of the second part by preparing you as best-in-class professionals. Our blend of academicians and practitioners as mentors will give you an enviable edge over your peers. They will make sure that you leave the institution industry ready.

We have been around for two decades – long enough for us to have traced the metamorphosis of the ecosystem for traditional to the new age media. While we pushed our boundaries in our business ventures, testing waters on everything from digital to social media to radio and events, the institute aptly enough, followed suit.

You will see a renewed focus on aligning the courseware with the requirements of New Media where the synergy between broadcast and digital ecosystems, is the new Normal. That has led us to widen the scope of our offerings. We have also trained our focus on related domains that constantly need a fresh stock of talent, including advertising, public relations, integrated market communication, experiential marketing, among others.

With the advent of Artificial Intelligence in Newsrooms, we have built it into all the relevant modules to make sure that you all are armed with the actual skill set and can step in to fill the expertise vacuum that the industry is facing in AI-related roles.

Over the next few years, ITMI will be the leader in media education in India. It will also continue to be our endeavour to understand the importance of gainful employment at the end of our rigorous programmes, and we will continue to forge formal and informal associations with the related industries. In our efforts to bring to you the best international minds to our campus, we are exploring global partnerships.

From here on, you are in the best of hands. I urge you to take full advantage of the innovative plans our Dean has for you and benefit from her myriad experience as a media practitioner, ranging 27 years. Her special focus on your grounding and inner wellness will stay with you for times to come. She and her energetic team are always available and willing to help with answers. Do not hesitate to connect with them!

We look forward to your joining the league of our ace alumni who are industry leaders out there, creating waves in a domain that is at the cusp of some of the biggest changes and challenges. Welcome to a great future in the world of media.

**Mr. Aroon Purie**  
Chairman & Editor-in-Chief, India Today Group



## ITMI DEAN'S MESSAGE

Dear Students

In media, we are always standing at the cusp of a transition. Where change is the only constant, agility and adaptation must be the norm. Our pursuit can only be to constantly rewrite and reinvent, to keep pace with the dynamic ecosystem. Traditional is meeting the new and we must synergies to draw upon the strength of each. You, being a part of a generation that thrives on practicality and innovation, best understand the perils of working on yesterday's logic. And we hear you.

Our first endeavour would be to make you unlearn and remove the biases that may have seeped into the understanding of your professional pursuits. From there shall begin the journey of self-discovery, where you arrive at your passion and device a strategy to pursue it.

Our focus, meanwhile, will be to look at your time here through a practitioners' lens to make you future-ready. You already have access to an information overload. We will give you access to tools and techniques that can hone your perception- they will sharpen your ability to connect dots, bring intensity, insight and coherence to your thought process. This will service you well in whatever domain you choose.

While mass communication and broadcast media remain our forte, we want to expose you to a buffet of new opportunities in digital media, advertising, public relation & communication, events, design, social media and futuristic technologies, including artificial intelligence.

Our sole job is to make sure that in the clutter of finding a career, we help you find your voice that is guided by your passion. As is said, if you work with what you love, you will never have to spend a day working.

We will work towards sending a competent and a well-grounded version of you into the world, for you to conquer.

It is our blessing that your personalities flower with knowledge and skills, and your persona blossoms with the fragrance of talent and compassion.

**Ms. Perna Koul Mishra**  
Dean and Director, India Today Media Institute



## ABOUT

# M.A. IN JOURNALISM & MASS COMMUNICATION

The **M.A. in Journalism & Mass Communication** is a comprehensive, career-oriented programme designed to equip students with the knowledge and skills required to excel in the dynamic and evolving media and communication industry.

Under this integrated academic model, students earn a **Master's Degree from Galgotias University** along with a **Professional Certification from India Today Media Institute**, ensuring a strong blend of academic rigor and industry exposure. The curriculum is industry-aligned and blends strong theoretical foundations with intensive practical training. Students receive hands-on exposure and mentorship from experienced faculty and industry professionals associated with the India Today Group, ensuring real-world relevance and professional readiness.



# Course offers two specializations

## 01 Journalism

Learning the art of news gathering, assessing, creating and presenting for print, digital and broadcast media. You will be trained to report events, interview newsmakers and examine the issues of national and international interest. You come to understand the multifaceted and fast paced media industry and the changing nuances. This also covers Audio Visual Production component including hands on training in studio and outdoor production in fictional and non-fictional film making, broadcast news and digital media production. Add to this professional camera handling, non-linear edit suites, still photography, studio floor, and unique exposure to the state-of-the-art media resources.

## 02 Marketing Communication

You will be trained in Marketing Communication, Public Relations, Advertising & Allied Fields, Management and Promotion of Events. Learning consumer psychology through in-depth analysis of consumer behaviour and training in brand communication and management.



# INTERNSHIP

**The program has 2 mandatory internships**

### **Industry Internship**

A two-month internship with corporate houses or reputed NGOs, aimed at providing students with meaningful industry or social exposure, as per their aptitude.

### **Media Internship**

A six-month internship with the India Today Group, providing hands-on professional experience.

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Both internships are mandatory components of the course, adding significant value to students' academic and professional profiles. Certificates will be awarded upon successful completion of both internships.



# Programme Objectives

- To develop a strong foundation in journalism principles, including reporting, writing, editing, and multimedia storytelling across platforms.
- To equip students with practical skills in advertising and brand communication, enabling them to create impactful campaigns and strategic messaging.
- To build expertise in public relations (PR) and corporate communication, focusing on reputation management, stakeholder engagement, and crisis communication.
- To enhance understanding of digital media ecosystems, including social media, content marketing, and emerging communication technologies.
- To cultivate critical thinking and ethical awareness required for responsible media practices in a fast-changing global landscape.
- To provide hands-on training in audio-visual production, anchoring, content creation, and media research.
- To prepare students for diverse roles in media, advertising, corporate sector, and communication agencies through industry-oriented learning.

# Programme Outcomes

- Conduct effective research, reporting, and media writing across platforms
- Create professional audio-visual, radio, and multimedia content
- Apply ethical, legal, and socially responsible media practices
- Communicate confidently through on-camera and public interactions
- Use industry-standard production tools and digital platforms
- Critically analyse media content, audiences, and narratives
- Plan and execute advertising, PR, and integrated communication campaigns
- Apply media planning and media buying strategies to optimise campaign reach and impact
- Develop brand strategy and account planning solutions based on consumer insights
- Manage client servicing functions, presentations, and stakeholder communication
- Collaborate effectively in newsroom, studio, agency, and corporate settings

# Notable Placements Of ITMI 2024-25



**PRIYAL MISHRA**  
ITTV PRODUCTION  
INDIA TODAY GROUP



**SHUBH MATHUR**  
SOUTH ASIAN NEWS  
ANI



**ADITI KAPUR**  
SOCIAL MEDIA & CONTENT SERVICE  
INDIA TODAY GROUP



**RASHI PANDEY**  
MEDIA PLANNING - DIGITAL  
WPP (GROUP M)



**PRASANT KR. JHA**  
GOOD NEWS TODAY SOCIAL MEDIA  
INDIA TODAY GROUP



**MITALI RAJ**  
TV SALES  
NEWS NATION



**SARA SINGH**  
AAJTAJ DIGITAL  
INDIA TODAY GROUP



**DIVYA BATRA**  
CLIENT SERVICING  
DDB MUDRA



**KANISHKA KUMARI**  
THE LALLANTOP  
INDIA TODAY GROUP



**CHANDANA S**  
OUTPUT  
PTI



**VICKY KUMAR**  
INDIA TODAY GLOBAL  
INDIA TODAY GROUP



**TANISHA SINHA**  
OUTPUT  
PTI



**PRAFUL VERMA**  
YT VIDEOS  
INDIA TODAY GROUP



**SHRUTI SUKUMAR**  
LIVE SERVICES  
ANI



# Notable Placements Of ITMI 2024-25



**BHAVYA TIWARI**  
GOOD NEWS TODAY SOCIAL MEDIA  
INDIA TODAY GROUP



**JAGADISH BABU**  
SUB-CONTINENT  
ANI



**RAPHAEL JOS C**  
CREATIVE UNIT TODAY (AI)  
INDIA TODAY GROUP



**KRITANJALI KSHTRIYA**  
PODCAST  
ANI



**ALISHA NEHAL**  
GOOD NEWS TODAY SOCIAL MEDIA  
INDIA TODAY GROUP



**KHUSHI GOENKA**  
OUTPUT  
REPUBLIC WORLD



**SANKALP GUPTA**  
SPORTS TODAY  
INDIA TODAY GROUP



**CHAHAT ARORA**  
MULTIMEDIA VIDEOS  
NETWORK 18



**SUNNY PATHAK**  
INDIA TODAY TV PRODUCTION  
INDIA TODAY GROUP



**ANSH RAJ SRIVASTAVA**  
MEDIA SALES  
KORSHINE LLP



**SAURABH PAL**  
THE LALLANTOP  
INDIA TODAY GROUP



**SAYED SHABIH IMAM**  
REPORTER  
ANI



**SHREYA BOSE**  
INDIA TODAY TV PRODUCTION  
INDIA TODAY GROUP



**TANISHA VERMA**  
REPORTER  
THE EDGE



# Notable Placements Of ITMI 2024-25



**TEJAL JAIN**  
EVENTS  
INDIA TODAY GROUP



**TUSHAR NATH**  
VIDEO EDITING  
NAARIVO CREATIONS



**PRATEEK SACHAN**  
DATA INTELLIGENCE UNIT  
INDIA TODAY GROUP



**ARJU SHARMA**  
DIGITAL MARKETING  
THE BOMBAY SEEDS SUPPLY CO.



**ISHITA SHARMA**  
SOCIAL MEDIA  
INDIA TODAY GROUP



**SHIREEN MATHEW**  
CREATIVE DEPARTMENT  
WILLOW AND BOOTS BRAND  
SOLUTIONS PVT.LTD  
WILLOW & BOOTS



**SHASHANK SAWARN**  
TEEN TAAL  
INDIA TODAY GROUP



**SHUBHAM CAIRAE**  
MULTIMEDIA VIDEOS  
DIGISTREET MEDIA PVT LTD.



**RASHMI GUPTA**  
FACT CHECK  
INDIA TODAY GROUP



**DAKSH RAJ SINGH**  
EVENTS  
CRYSTA CRAFT EXPO



**AMAR KR. SRIVASTAV**  
MULTIMEDIA  
INDIA TODAY GROUP



**APOORVA SINGH**  
COORDINATION  
ANI



**ARMAAN AGARWAL**  
EMERGING TECH  
INDIA TODAY GROUP



**SAAKSHI**  
ANCHOR  
THE EDGE



# Notable Placements Of ITMI 2024-25



**SHASHVAT PATEL**  
MOBILE TAK  
INDIA TODAY GROUP



**AASTHA MISHRA**  
COORDINATION  
ANI



**YASHNA CHOUDHARY**  
DIGITAL BUSINESS  
INDIA TODAY GROUP



**SHREYA SHARMA**  
INDIA TODAY TV OUTPUT  
INDIA TODAY GROUP



**ARUJA MAITHANI DUGH**  
MO  
INDIA TODAY GROUP



**TEJASVINI SHARMA**  
MERGED ENTITY  
INDIA TODAY GROUP



**AMRITA SINHA**  
GOOD NEWS TODAY TV WEBSITE  
INDIA TODAY GROUP



**AANCHAL TAK**  
INFLUENCER MARKETING  
INDIA TODAY GROUP



**AARYA TANDON**  
EVENTS  
INDIA TODAY GROUP



**SUDESH SAINI**  
YT VIDEOS  
INDIA TODAY GROUP



**GAURAV KR. CHATURVEDI**  
IN FEED  
INDIA TODAY GROUP



**SALONI VERMA**  
YOUTUBE VIDEOS  
INDIA TODAY GROUP



**SRISHTY CHAUHAN**  
SOCIAL MEDIA  
INDIA TODAY GROUP



**RAJPREET KAUR**  
SOCIAL MEDIA  
INDIA TODAY GROUP



# Notable Placements Of ITMI 2024-25



**RAHUL RAJBHAR**  
BTTV  
INDIA TODAY GROUP



**LAVANYA AGRAWAL**  
MOBILE TAK  
INDIA TODAY GROUP



**ADHISHTHA GAUR**  
INDIA TODAY MERGED ENTITY  
INDIA TODAY GROUP



**ALIZA NOOR**  
YT VIDEOS  
INDIA TODAY GROUP



**AKSHYA PANDEY**  
CAMERA (DIGITAL)  
INDIA TODAY GROUP



**ANURAG JHA**  
GOOD NEWS TODAY SOCIAL MEDIA  
INDIA TODAY GROUP



गुड न्यूज टुडे



**DIYA MUKESH JAIN**  
TV ASSIGNMENT  
INDIA TODAY GROUP




# Top Recruiters For ITMI





## GET IN TOUCH

 9560065496, 9560065465

 [itmi.admissions@ajtak.com](mailto:itmi.admissions@ajtak.com)

 [www.indiatodaymediainstitute.in](http://www.indiatodaymediainstitute.in)



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