

INDIA TODAY

MEDIA INSTITUTE

*Shaping the Future of Media and
Communication...One Student At A Time...*



PLACEMENT REPORT

BATCH 2024-25

ABOUT **INDIA TODAY MEDIA INSTITUTE**

The India Today Media Institute was established in 2005 under the aegis of India Today Group and the tutelage of the Group Founder Aroon Purie – who is a leading light in the world of Journalism. This year, we commemorate 20 years of building lives – one student at a time. We are a proud family of over 1,200 students who are scripting success stories, as professionals working across verticals.



DEAN'S MESSAGE

Every student passing through the doors of ITMI is a thousand possibilities. Our job is just to help them identify their core strengths and use those to choose their calling. The placements are a testament to the scope that our programs offer for media, communication, public relations, advertising and marketing professions. May every life that we touch with our commitment & care, continue to blossom and flourish.

Ms. Prerna Koul Mishra

Dean and Director,
India Today Media Institute



PLACEMENTS OVERVIEW

ITMI has successfully concluded yet another exceptional final placement season, reaffirming its position as one of the country's leading media institutes. Our distinguished recruiters recognized the strong calibre of the 2024-25 batch, extending outstanding offers and appreciating the distinctive ITMI edge.

This year's placement drive saw enthusiastic participation from prestigious organizations across the media spectrum - including multiple verticals of the India Today Group (TV, Digital, and Print), Network18, PTI, ANI, News Nation, Korshine LLP, Republic Bharat, WPP (GroupM), and several other renowned companies.

The administration, placement office, and students extend their heartfelt gratitude to all our valued recruiters for their continued trust and support. We look forward to nurturing long-term partnerships with our new and existing industry collaborators. Congratulations to all the students for their exemplary performance, professionalism, and dedication throughout the placement process.



NOTABLE PLACEMENTS

BATCH 2024-25



RIDDHI MUKESH

HEALTH & WELLNESS CHANNEL
INDIA TODAY GROUP



SHUBH MATHUR

SOUTH ASIAN NEWS
ANI



ADITI KAPUR

SOCIAL MEDIA & CONTENT SERVICE
INDIA TODAY GROUP



RASHI PANDEY

MEDIA PLANNING - DIGITAL
WPP (GROUP M)



PRASANT KR. JHA

GOOD NEWS TODAY SOCIAL MEDIA
INDIA TODAY GROUP



MITALI RAJ

TV SALES
NEWS NATION



SARA SINGH

AAJTAK DIGITAL
INDIA TODAY GROUP



DIVYA BATRA

CLIENT SERVICING
DDB MUDRA



KANISHKA KUMARI

THE LALLANTOP
INDIA TODAY GROUP



CHANDANA S

OUTPUT
PTI



VICKY KUMAR

INDIA TODAY GLOBAL
INDIA TODAY GROUP



TANISHA SINHA

OUTPUT
PTI



RAJNISH KR. SINGH

AAJTAK OUTPUT
INDIA TODAY GROUP



ROHAN RAVAT

REPORTING
ANI



NOTABLE PLACEMENTS

BATCH 2024-25



BHAVYA TIWARI

GOOD NEWS TODAY SOCIAL MEDIA
INDIA TODAY GROUP



JAGADISH BABU

SUB-CONTINENT
ANI



RAPHAEL JOS C

CREATIVE UNIT TODAY (AI)
INDIA TODAY GROUP



KRITANJALI KSHTRIYA

PODCAST
ANI



ALISHA NEHAL

GOOD NEWS TODAY SOCIAL MEDIA
INDIA TODAY GROUP



KHUSHI GOENKA

OUTPUT
REPUBLIC WORLD



SANKALP GUPTA

SPORTS TODAY
INDIA TODAY GROUP



CHAHAT ARORA

MULTIMEDIA VIDEOS
NETWORK 18



SUNNY PATHAK

INDIA TODAY TV PRODUCTION
INDIA TODAY GROUP



ANSH RAJ SRIVASTAVA

MEDIA SALES
KORSHINE LLP



SAURABH PAL

THE LALLANTOP
INDIA TODAY GROUP



RIYA SINGH

REPORTING
CAPITAL TV



SHREYA BOSE

INDIA TODAY TV PRODUCTION
INDIA TODAY GROUP



TANISHA VERMA

REPORTER
THE EDGE



NOTABLE PLACEMENTS

BATCH 2024-25



TEJAL JAIN

EVENTS
INDIA TODAY GROUP



TUSHAR NATH

VIDEO EDITING
NAARIVO CREATIONS



PRATEEK SACHAN

DATA INTELLIGENCE UNIT
INDIA TODAY GROUP



ARJU SHARMA

DIGITAL MARKETING
THE BOMBAY SEEDS SUPPLY CO.



ISHITA SHARMA

SOCIAL MEDIA
INDIA TODAY GROUP



SHIREEN MATHEW

CREATIVE DEPARTMENT
WILLOW AND BOOTS BRAND
SOLUTIONS PVT.LTD
WILLOW & BOOTS



SHASHANK SAWARN

TEEN TAAL
INDIA TODAY GROUP



SHUBHAM CAIRAE

MULTIMEDIA VIDEOS
DIGISTREET MEDIA PVT LTD.



RASHMI GUPTA

FACT CHECK
INDIA TODAY GROUP



DAKSH RAJ SINGH

EVENTS
CRYSTA CRAFT EXPO



AMAR KR. SRIVASTAV

MULTIMEDIA
INDIA TODAY GROUP



AKSHYA PANDEY

CAMERA (DIGITAL)
INDIA TODAY GROUP



ARMAAN AGARWAL

EMERGING TECH
INDIA TODAY GROUP



DIYA MUKESH JAIN

TV ASSIGNMENT
INDIA TODAY GROUP



NOTABLE PLACEMENTS

BATCH 2024-25



SHASHVAT PATEL

NEWS TAK LIVE FEED
INDIA TODAY GROUP



ANURAG JHA

GOOD NEWS TODAY SOCIAL MEDIA
INDIA TODAY GROUP



YASHNA CHOUDHARY

DIGITAL BUSINESS
INDIA TODAY GROUP



SHREYA SHARMA

INDIA TODAY TV OUTPUT
INDIA TODAY GROUP



ARUJA MAITHANI DUGH

MO
INDIA TODAY GROUP



TEJASVINI SHARMA

MERGED ENTITY
INDIA TODAY GROUP



AMRITA SINHA

GOOD NEWS TODAY TV WEBSITE
INDIA TODAY GROUP



AANCHAL TAK

INFLUENCER MARKETING
INDIA TODAY GROUP



AARYA TANDON

EVENTS
INDIA TODAY GROUP



RUDRAKSH MITTAL

EVENTS
INDIA TODAY GROUP



GAURAV KR. CHATURVEDI

IN FEED
INDIA TODAY GROUP



SALONI VERMA

YOUTUBE VIDEOS
INDIA TODAY GROUP



SRISHTY CHAUHAN

SOCIAL MEDIA
INDIA TODAY GROUP



RAJPREET KAUR

SOCIAL MEDIA
INDIA TODAY GROUP



NOTABLE PLACEMENTS

BATCH 2024-25



SAKSHAM KADHAO

IN FEED
INDIA TODAY GROUP



LAVANYA AGRAWAL

MOBILE TAK
INDIA TODAY GROUP



ADHISHTHA GAUR

INDIA TODAY MERGED ENTITY
INDIA TODAY GROUP



RENU

AAJTAK OUTPUT
INDIA TODAY GROUP



SOME ROLES OFFERED

REPORTER

PRODUCER

ANCHOR

**MARKETING
SPECIALIST**

**PRODUCER
SPORTS**

SUB-EDITOR

**CONTENT
SPECIALIST**

**SUB EDITOR
(SEO)**

**TRAINEE
(E-SPORTS)**

**ASSOCIATE
PRODUCER**

**JR. MEDIA
PLANNER**

**SOCIAL MEDIA
STRATEGIST**

**KEY ACCOUNTS
MANAGER**

**CONTENT
WRITER**

**BUSINESS
EXECUTIVE**

EXECUTIVE (SEO)

**SOCIAL MEDIA
PRODUCER**

VIDEOGRAPHER

**ASSISTANT
PRODUCER**

**ASSOCIATE
COPYWRITER**

**MANAGEMENT
TRAINEE**

**TRAINEE
MULTIMEDIA**

NEWS WRITER

**MOBILE
JOURNALIST**

TOP RECRUITERS





SCAN TO CHAT



CONTACT US:

9560065465 9560065496

Mail us : ltmi.admissions@ajtak.com

Website : www.indiatodaymediainstitute.in



Campus Address:

C-9, Sector-10, Noida, Uttar Pradesh – 201301