



GALGOTIAS
UNIVERSITY

BA (Hons.)
***DIGITAL MEDIA &
COMMUNICATION***

Professional Certification from **India Today Media Institute**
Degree from **Galgotias University**



PROGRAM BROCHURE

FROM ITMI DEAN'S DESK

Dear Students,

In media, we are always standing at the cusp of a transition. Agility, adaptation, and innovation must be the norm where change is the only constant. You are a part of a generation that thrives on practicality and innovation and best understand the perils of working on yesterday's logic. And we hear you.

Our first endeavour would be to make you unlearn and remove the biases that may have seeped into the understanding of your professional pursuits. We will assist you in the journey of self-discovery, to arrive at your passion and devise a strategy to pursue it.

Our focus, meanwhile, will be to look at your time here through practitioners' lens to make you industry ready.

Through the degree in Digital Media and Communication, we want to expose you to a buffet of new opportunities in digital media, advertising, public relation & communication, events, design, social media and futuristic domains like data journalism and new technologies, including artificial intelligence.

Our sole job is to make sure that in the clutter of finding a career, we help you find your voice that is guided by your passion. As is said, if you work with what you love, you will never have to spend a day, working.

We will work towards sending a competent and a well-grounded version of you into the world, for you to conquer.

It is our blessing that your personalities flower with knowledge and skills, and your persona blossoms with the fragrance of talent and compassion.



Ms. Perna Koul Mishra

Dean & Director
India Today Media Institute



Dear Student,

Congratulations on your interest in the **BA (Hons.) Digital Media and Communication** program—an exceptional opportunity offered through a dynamic collaboration, offering an academic degree from **Galgotias University** and industry certification from **India Today Media Institute (ITMI)**.

If you're aspiring to build a career in the ever-evolving world of Digital Media & Communication—be it news, creative production, or media marketing—this program is designed for you. You'll receive hands-on training, mentorship from industry experts and access to top-notch facilities that prepare you for real-world success.





WHY GALGOTIAS UNIVERSITY IS THE RIGHT CHOICE



QS World University Rankings 2026

GALGOTIAS UNIVERSITY
moves up further in the world

Rankings. Ranked **15th** amongst Top Private Universities in India. Ranked **43rd** amongst Top Private and Government Universities in India.

RANKED 1301-1400

GALGOTIAS UNIVERSITY
www.galgotiasuniversity.edu.in



Galgotias University Shines in India Today Rankings 2025

INDIA TODAY
BEST COLLEGE OF INDIA 2025

GALGOTIAS UNIVERSITY **MDRA**

RISES IN INDIA TODAY RANKINGS 2025

Recognized Among

India's Top Most Improved Top Emerging Institutions

#indiatodayRankings2025



Ranked 45th in India THE World University Rankings 2025

GALGOTIAS UNIVERSITY
Enters the World Rankings. The Pride & Joy of Being Top Ranked

Amongst Top Private and Government Universities in India

1001 - 1200 Band Worldwide Rank

45

THE Times Higher Education

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Asia Rank 501-600 in THE World University Rankings 2025

#THEasia

THE World University Rankings 2025 Asia

Galgotias University Again Ranked Amongst the World's Best

ASIA RANK 501-600

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Always Leading by Example
Driving Transformation Globally

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Galgotias University Ranked Amongst World's Best

GALGOTIAS UNIVERSITY

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RANKED ASIA 2025

QS World University Rankings 2025

THE World University Rankings 2025

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BY **QS** ASIA & **THE** WORLD UNIVERSITY RANKINGS 2025

QS World University Rankings

Galgotias University **187** Southern Asia

Galgotias University **621-640** ASIA 2025

THE World University Rankings 2025

45th Among Top Indian Universities - 10th Best & Private in 1000-1200 Band - Worldwide



*Top 100+ Globally
THE Impact Rankings 2025*

GALGOTIAS UNIVERSITY
*proudly ranked in the
Top Global Institutions*

by **THE IMPACT RANKINGS**

For Advancing the United Nation Sustainable Development Goals (SDGs)

World 100+
 100+ Ranked 1st in India: No Plagiarism
 100+ Ranked 1st in India: Zero Hunger
 100+ Ranked 1st in India: Clean Water & Sanitation
 100+ Ranked 1st in India: Peace, Justice & Strong Institutions

World 200+
 200+ 4th Ranked 1st in India: Quality Education
 200+ 3rd Ranked 1st in India: Affordable & Clean Energy
 200+ 1st Ranked 1st in India: Reduced Inequalities
 200+ 1st Ranked 1st in India: Climate Action
 200+ 1st Ranked 1st in India: Sustainable Cities & Communities
 200+ 1st Ranked 1st in India: Responsible Consumption & Production
 200+ 1st Ranked 1st in India: Peace, Justice & Strong Institutions

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*5-Star Rating in
QS Star Rating System*

GALGOTIAS UNIVERSITY
*has been awarded an impressive 5-Star
rating in the QS Star Rating System*



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*10 Apple Swift Challenge Winners
From Galgotias University*



Breaking News

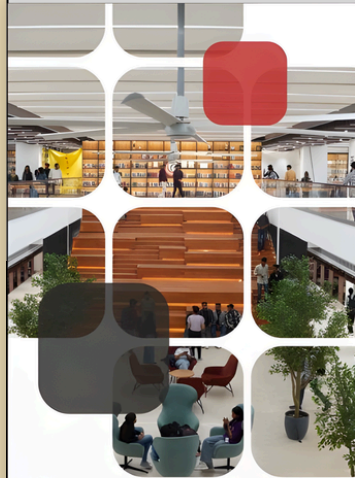
Galgotia's B.Tech CSE students among world's best in
Apple Swift Student Challenge



Highest ever count from any Indian Private University
Apple Challenged. Galgotias Delivered.



*Top Recruiters From Around The Country
Trust Galgotias University*



500+
Top IT Continue to Trust Galgotias Talent

68%
Placements in cutting-edge tech domains

16 LPA
Offer secured from a reputed national bank

336+
Offers Above 7 LPA

48+
Offers Above 10 LPA

1250+
Recruiters on campus



A PLACEMENT POWERHOUSE

From Learning to Earning

YOUR JOURNEY STARTS HERE

4600+
Total Offers Made

1.5 CR
Highest International Package

44 LPA
Highest National Package



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← APPLY NOW

WHY CHOOSE THIS COURSE

- ▶ **Powered by Industry Leaders:** Course designed by India Today Group practitioners to make students 'industry ready'.
- ▶ **Cutting-Edge Curriculum:** Practical training in news gathering & reporting, media technology, digital storytelling, artificial intelligence.
- ▶ **Industry Exposure:** Corporate connect programs, live projects, and expert workshops from media & industry professionals.
- ▶ **Top Placements:** Our alumni are thriving in leading media houses, agencies and corporate houses across India.
- ▶ **World-Class Facilities:** Smart classrooms, dedicated computer labs, sound labs, broadcast studios, etc.
- ▶ **Resilience Building:** Special focus on personality development, grooming.
- ▶ **Safe, Tech-Enabled Campus:** Fully air-conditioned, Wi-Fi enabled, with a hygienic cafeteria.

ELIGIBILITY CRITERIA

- Minimum **50% marks in Class 12** (all streams)
- Admission subject to **clearing the interview**

BATCH START DATE

- September 2026

COURSE FEE & FINANCIAL SUPPORT

Fee : INR 75,000 per semester

(We have tie-ups with all major banks for education loans)



COURSE HIGHLIGHTS

Evolution of Journalism

News Reporting

Mobile Journalism

Photography & Visual Storytelling / Multimedia

Critical Thinking & Media Analysis

Positive Psychology

Media Laws & Ethics in Digital Age

Branding and Advertising

Visual Communication & Design Basics

Social Media Management

Writing for Digital Platforms

Digital Investigation: Fact Check & Verification

Data Journalism & Data Analysis

Digital PR, Corp Comm. & Crisis Communication

Podcasting & Audio Production

Digital Newsroom & Production

Integrated Marketing Communication

Emerging Technology & Artificial Intelligence

User Experience (UX) and Web Design

Immersive Media & Interactive Storytelling

Influencer Culture & Marketing

Portfolio Development & Personal Branding

Short Film, OTT and Documentary Making

Aesthetics & Styling for Screen



Industry Internship in VIth and VIIIth Semester

SOME OF OUR DISTINGUISHED FACULTY



ANJANA KASHYAP
SENIOR MANAGING EDITOR
AAJ TAK SPECIAL PROJECTS &
HEAD OF AAJ TAK HD & AAJ TAK 2



SAYEED ANSARI
MANAGING EDITOR
SPECIAL PROJECTS, AAJ TAK



SWETA SINGH
SENIOR MANAGING EDITOR
AAJ TAK PROGRAMMING & HEAD OF GNT



SHAMS TAHIR KHAN
SENIOR MANAGING EDITOR
& HEAD OF CRIME TAK



GAURAV C SAWANT
SENIOR MANAGING EDITOR
STRATEGIC AFFAIRS & DEFENCE,
INDIA TODAY TV



RAJDEEP SARDESAI
CONSULTING EDITOR
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EDITOR & ANCHOR
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& HEAD OF SPORTS TAK



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NEWS DIRECTOR
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RAJEEV DHOUNDIYAL
ANCHOR & SENIOR PRODUCER
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NIKHIL NAZ
CONSULTING EDITOR, SPORTS
INDIA TODAY TV



PARAN THAKUR
VOICE TRAINER



ANUPAMA CHOPRA
CORP. COMMUNICATIONS HEAD
TATA TELESERVICES LTD.



HARPREET BHAN
CERTIFIED ADIZES SENIOR ASSOCIATE
& MD INDIA AT ADIZES INSTITUTE
(PUBLIC SPEAKER & CORPORATE TRAINER)



RJ LUCKY
104.8 ISHQ FM
INDIA TODAY GROUP

SOME OF OUR DISTINGUISHED FACULTY



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MANAGING EDITOR
AAJTAJ INTERNATIONAL & SAHITYA TAK



SEEMA GUPTA

MANAGING EDITOR
& HEAD OF INPUT - DIGITAL



KULDEEP MISHRA

EXECUTIVE EDITOR
INDIA TODAY GROUP DIGITAL



RAJAT PURI

DY. HEAD OF VIDEO EDITING
INDIA TODAY TV



ASHUTOSH MISHRA

EDITOR, NATIONAL BUREAU
INDIA TODAY TV



PIYUSH AGGARWAL

SENIOR DATA EDITOR
DATA INTELLIGENCE UNIT
INDIA TODAY GROUP



JAMSHED QAMAR SIDDIQUI

SR. ASSISTANT EDITOR
AAJTAJ RADIO & INDIA TODAY PODCAST



AMIT SINGH

CREATIVE DIRECTOR & HEAD
TV VIDEO EDITING



HEENA JOSHI

NEWS ANCHOR
REPUBLIC WORLD



SHWETA SRIVASTAVA

COMMUNICATION EXPERT



DINESH LAL

CHIEF CAMERAMAN &
HEAD OF ART DEPARTMENT
TV CAMERA



SAMEER USMANI

ASSOCIATE SENIOR CREATIVE MANAGER
TV DESIGN & CREATIVE CELL



AMIT BADHWAR

SENIOR CAMERAMAN
TELEVISION



PRIYARANJAN VAID

SR PARTNER, THINKQUE
CONSULTING COO, BINGO MEDIA



AMIT KHOSLA

GROUP CREATIVE DIRECTOR
INDIA TODAY GROUP DIGITAL



RAHUL CHOPRA

SR. EXEC. PRODUCER, MULTIMEDIA
INDIA TODAY GROUP DIGITAL

SOME OF OUR DISTINGUISHED FACULTY



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ASSISTANT CREATIVE DIRECTOR
TV DESIGN & CREATIVE CELL



SACHIN CHANDOK

SENIOR CAMERAMAN
TELEVISION



TASHNEEM CHAUDHURY

JOURNALIST, WRITER, EDITOR,
COMMUNICATIONS SPECIALIST



DIPU RAI

EDITOR
DATA INTELLIGENCE UNIT
INDIA TODAY GROUP



TARUN NIGAM

BRAND STRATEGIST,
IMC SPECIALIST & MENTOR



SIDDHI BHARGAVA

ASST. VP, EVENTS
INDIA TODAY GROUP



NILANJAN DAS

CHIEF AI OFFICER, GROUP CREATIVE EDITOR,
DESIGN HEAD, DATA INTELLIGENCE UNIT & CHIEF
CREATIVE EDITOR, CREATIVE UNIT TODAY



GUNJAN TANEJA

NATIONAL REVENUE HEAD
AD SALES, GNT



RUDRA PRASAD KASTURI

AI & DIGITAL EVANGELIST



ABDUL MANAN

ASSOCIATE SR. VIDEO EDITOR
TELEVISION



RAMESH MENON

AUTHOR, JOURNALIST, FILMMAKER,
EDUCATOR



NABILA JAMAL

EXECUTIVE EDITOR
CNN NEWS18

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