



# ADMISSIONS OPEN

## VISUAL COMMUNICATION & DIGITAL INFO-GRAPHICS

Visual communication is the practice of using visual elements to communicate information or ideas.

Getting your message across in a clear, concise way can be difficult with words alone. Here comes the role of visual communication & Digital Info-Graphics.

INDIA  
TODAY  
GROUP

Editing Software

Videography

Social Media Management

Graphics - Photoshop,  
After Effects

Digital Info-Graphics

Television Journalism

Film Making

Pre & Post Production

Photography

Mobile Journalism (MOJO)

Set Designing & Visualization

Audio Visual Production

Studio Setup & Lighting

Fundamentals of  
Visual Communication

Humans are visual learners. In fact people remember 80% of what they see versus only 20% of what they read. We are bombarded by so much information on a daily basis that it's easy to get overwhelmed – put simply, there's only so much text we can absorb in a single day or even hour. But when we come across well-crafted, engaging visuals and designs, we have the opportunity to understand concepts in new ways, and we're able to absorb these much faster than we are from other formats.

The 11+ months Post Graduate Diploma in Visual Communication & Digital Info Graphics aims at providing technical excellence to the candidates in the field of Videography, Video Editing, Mobile Journalism, Set Design and Digital Info-Graphics. Specializations from any 1 of the above will be offered depending upon the batch size.

India's Entertainment & Media industry is expected

to grow at a CAGR of 10.1% to reach US\$55 Bn by

2024: PwC India

Report

# About India Today Media Institute:



India Today Media Institute initiated its journey in 2005. It offers well - structured and comprehensive programmes in the field of **Journalism, Mass Communication, Media and Entertainment Management, Visual Communication and Digital Info Graphics and Digital Media & Communications.**

Students here are taught how to gather information, critically analyse it, boil it down, and then disseminate it effectively, accurately, quickly and ethically – all to make the society a better place. This institute excels at redefining the approach, methodology and outcome of education in the field of media.

# The Branches of Learning - ITMI Schools

ITMI has emerged as a preferred destination for media and entertainment education in India. The students from 72 cities have joined the institute even during pandemic time. However students from 75 cities have chosen ITMI for their overall training and grooming needs. In recent times ITMI has changed its brand identity from media institute to multi-speciality media centre of excellence. The institute offers 5 different courses of diverse areas in media and entertainment industry.

1

**Media Convergence & Broadcast Journalism**

2

**Media & Entertainment Management**

3

**Visual Communication & Digital Info - Graphics**

4

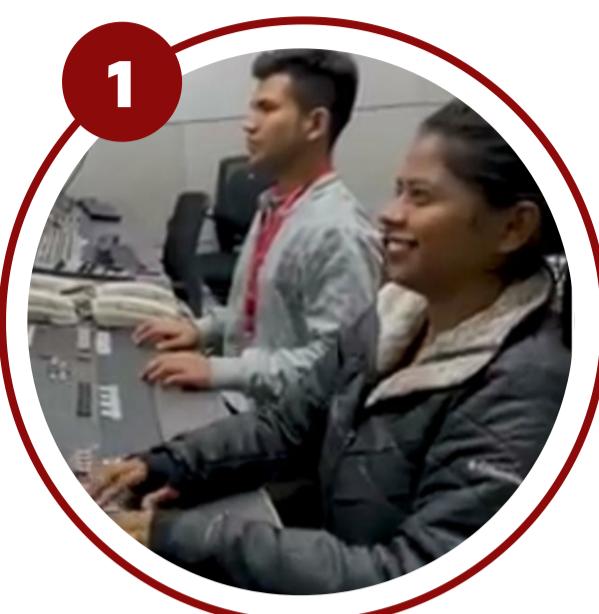
**Digital Media & Communications**

5

**Applied Mass Communication & Liberal Arts**

The philosophy of the institute is to nurture the talent and innovate the future in a true sense by grooming the young mind. We intend to supplement the prospective growth of M&E industry with multi skilled talent pool towards the furtherance of inclusive growth, thus ITMI believes in building thought leaders and silent performers for India's today & tomorrow with a vision to nurture creative mindset blending with experiential insights of media trends.

# Some of the Career Options after completion



1 Video Editor



2 Multimedia Producer



3 Digital Photographer



4 Set Designer



5 Cameraperson/  
Video Journalist



6 Photo  
Journalist



7 Graphics Designer



8 Audio Visual  
Producer



9 Multimedia Specialist



10 Short film/Documentry  
Producer



11 Social Media  
Expert/Manager



12 Digital  
Info-Graphics Designer



## Meet some of our Distinguished Alumni



**Mridul Sachdeva**

Video Journalist

Good News Today  
India Today Group



**Raja Kumar**

Cameraperson

Good News Today  
India Today Group



**AKANKSHA**

Multimedia Producer

Mobile TAK ( Sahitya TAK )  
India Today Group



**SAKSHI MONA**

Video Editor

Mobile TAK ( Bihar TAK )  
India Today Group



**SUSHMITA SINHA**

Video Editor

Mobile TAK ( Dilli TAK )  
India Today Group



**SHUBHAM SUNDRIYAL**

Video Editor

Mobile TAK  
India Today Group

# Meet some of our Renowned and Distinguished trainers & instructors:

The Instructors use their professional experience to guide their teachings. Faculty comprises distinguished academicians and experts, leading professionals from the corporate world with rich industry experience. Besides carrying out industry oriented consultancy and applied research, they encourage the students to look beyond than books and explore the subject with experiential learning.



**Tahir Choudhary**

*Set Director  
TV Today Network, Pvt Ltd.*



**Dinesh Lal**

*Chief Cameraman  
TV Today Network, Pvt Ltd.*



**Sameer Usmani**

*Creative Manager  
TV Today Network, Pvt Ltd.*



**Dipu Rai**

*Deputy Editor  
TV Today Network, Pvt Ltd.*



**Pratham Dwivedi**

*Head, Social Media (Mobile TAK )  
TV Today Network, Pvt Ltd.*



**Arvind Chowdhary**

*Head of PCR and Multicam Operations  
Production, TV Today Network, Pvt Ltd.*



**Parvez Sagar**

*Associate Editor  
AAJ TAK, TV Today Network Ltd*



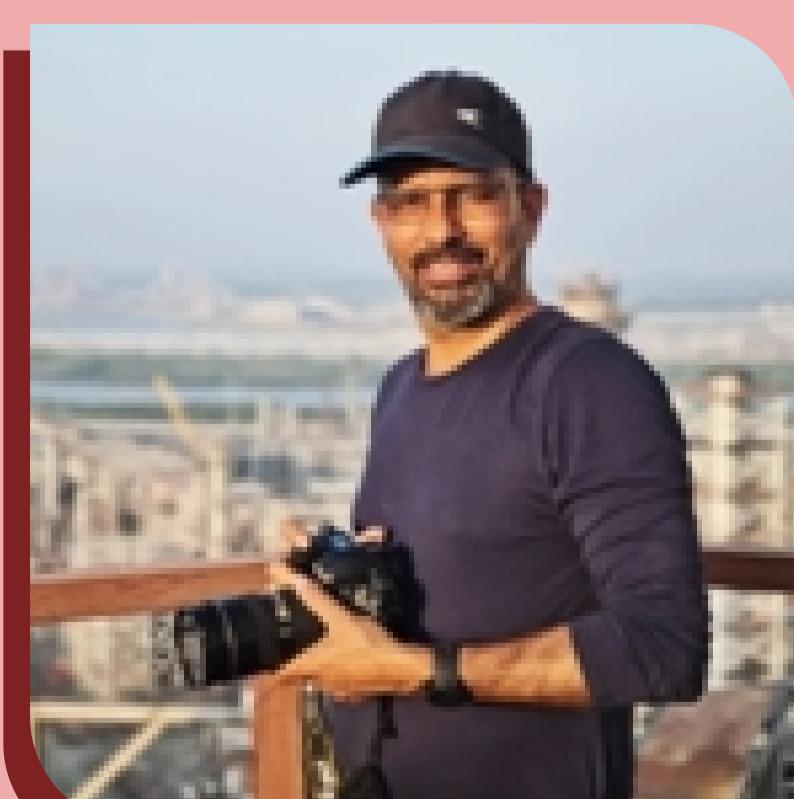
**Manoj Raut**

*Former Executive Editor Ndtv, Former HOD,  
Journalism & Mass communications,  
Manav & Rachna International  
institute of research and studies,*



**Rajiv Solanki**

*Founder/Head, Innovative Picture*



**Shekhar Ghosh**

*Founder SGA Visuals Solutions*



**Abdul Mannan**

*Video Editor, India Today Group*



**Dr. Neha Singh**

*Sr Assistant Professor*

**Mridul Mohan - 2020-2021**

I always wanted my career to be profession driven. Working in cubicles for eight hours was never my aspiration or dream. Profession of Journalism always intrigued me. Therefore, in 2020, I joined the India Today Media Institute. I had no idea back then about the profession though I was passionate. It is truly fulfilling to recall that one year where I evolved as a person and how college faculties and administration groomed me into a person who is fit for the field of Journalism. Today I am a Video Journalist with India Today Group, Under GNT production. A renowned media group in the field of Journalism. This institute redefines the approach in practical learning and gives you the best exposure possible.

**Akanksha - 2020-2021**

Turning your dream career into a reality requires perseverance and hard work, but apart from that, one needs proper guidance and counseling. Hi, Myself Akanksha, Currently I am working as a Multi Media Producer with India Today Group. I too was once a dreamer, watching journalists debating on my television screens and hoping to be one of them. And to turn your dream into reality, one need to be equipped with the right skill set, knowledge and experience. This is where the expert guidance of industry insiders comes to your rescue and this is what India Today Media Institute (ITMI) provided me with. So I decided to pursue my journalistic dreams. The first step towards this was to join ITMI. After successfully clearing their entrance test and interview, I took admission in the one-year Visual Communication Diploma Course which would prepare me for every aspect of my future journalism career. It's a completely practical course which actually helps to become a professional in the industry and I am an example of that. This course includes videography, video editing, set designing, photography, film making, voiceover, scripting, all production processes and many other things.

This Media Institute works with vibrant and numerous events over the years like, Sahitya Aajtak, Mind Rocks, Safaigiri and such more. India Today Rocks! I m thankful to this institute it helped me to make my dreams come true.

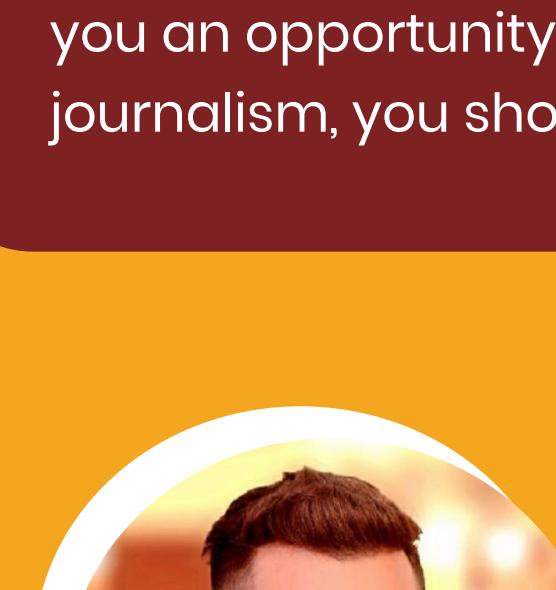
**Sakshi Mona - 2019-2020**

Hii myself Sakshi Mona, I was a student of India Today Media Institute, currently working as a Video Editor in Mobile Tak with India Today Group from past 9 months. I did my Post graduate Diploma in Visual

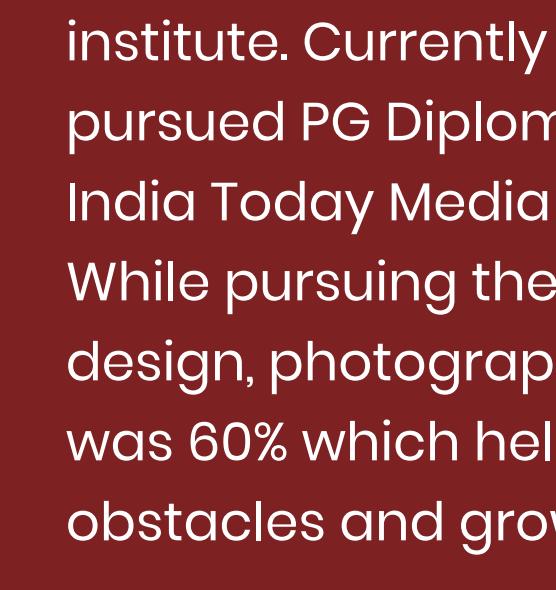
Communication and Digital Info Graphics from India Today Media Institute, ITMI is an institution which encourages individuality and creativity, here the atmosphere is conducive to become the best version of you.

It is always a blessing to have teachers who aren't just educating you, but being your mentor to help you grow in your life, so I thank all the faculties of ITMI for believing in me, ITMI gives you an opportunity to

work with reputed organisations so If you want to have a shining career in journalism, you should consider joining ITMI.

**Sushmita Sinha - 2020-2021**

I Sushmita Sinha, student of India Today Media Institute, currently working as a Video Editor in Mobile Tak, India Today Group. I did my Post graduate Diploma in Visual Communication and Digital Info Graphics from India Today Media Institute, ITMI is an institution which gives every individual a chance to be creative and enhances individual growth. Faculties at ITMI are very encouraging and supporting in every way. ITMI gives you an opportunity to work with reputed organisation so If you want to have a successful career in journalism, you should join ITMI.

**Shubham Sundriyal - 2020-2021**

Hello my name is Shubham Sundriyal. I have done my Post graduation diploma from India Today Media institute. Currently I am working with Indian Today Group as a video editor in the digital department . I had pursued PG Diploma in Visual Communication and Digital Info Graphics. Lets talk about my experience in India Today Media Institute so it was very good because I had learned many things and explored new things.

While pursuing the course I have learned many things such as video editing, camera, videography, set design, photography etc. The main thing about the course was that the theory part was 40% and practical was 60% which helped in grasping the skill in a better way. India It showed me the right path to overcome obstacles and grow as an individual.



# Career Opportunities in:



**MoneyToday**

INDIA TODAY  
**HOME**

**COSMOPOLITAN**

INDIA TODAY  
**ASPIRE**

**Reader's digest**

**AutoToday**  
TVPRINTTIMES

INDIA  
**Robb Report**

Harpers  
**BAZAAR**

**NEWS**

**Tak**

**भारत**

**Tak**

**BIZ**

**Tak**

**बिहार**

**Tak**

**UP**

**Tak**

**SPORTS**

**Tak**

**ASTRO**

**Tak**

**मुंबई**

**Tak**

**हरियाणा**

**Tak**

**FIT**

**Tak**

**CRIME**

**Tak**

**LIFE**

**Tak**

**साहित्य**

**Tak**

**राजस्थान**

**Tak**





# Internship & Career Advancement Programme (ICAP)

INDIA  
TODAY  
GROUP

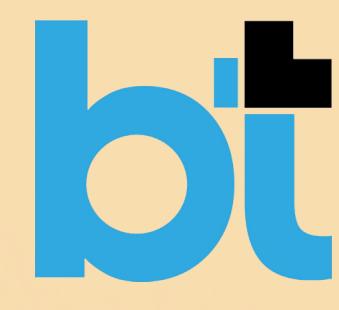
INDIA  
TODAY  
GROUP



**GNT**  
गुड न्यूज टुडे



**ISHQ**  
104.8 FM



**Money Today**

INDIA  
TODAY  
**HOME**

**COSMOPOLITAN**

INDIA  
TODAY  
**ASPIRE**

**Reader's  
digest**

**AutoToday**  
TVIPSINTIMES

**Robb Report**

**BAZAAR**  
Harper's

**NEWS**



**भारत**



**UP**



**MP**



**SPORTS**



**CRIME**



**दिल्ली**



**ASTRO**



**LIFE**



**BIZ**



**मुंबई**



**साहित्य**



**बिहार**



**हरियाणा**



**राजस्थान**



**ਪੰਜਾਬ**



**FIT**



**ગुજરાત**



# Curriculum and Academic Programmes

The curriculum is comprehensive and constantly evolving to meet industry needs. ITMI has the benchmarks of global education with a system that matches the best of practices, theories, resources and standards all over the world. A systematic curriculum integrating the traditional syllabus with the latest trends across disciplines to suit current professional requirements also keeping in mind the enhancing globalization, cultural exchange and multiple flows of information.

Evaluation and achievement of course-objectives based on feedback reports on the placements and employability of graduating students. Every year the curriculum is upgraded through constant feedback from industry specialists and experts. With an emphasis on critical thinking, ethical reasoning, a global perspective and robust communication skills, ITMI offers largest menu of academic programs to choose from.



# WHY ITMI?

Multi-specialty academic institution with world class edu-training facility with involvement of industry stalwarts

Guaranteed Internship in India Today Group along with work exposure and mentoring support by industry leaders

17 Years old industry owned Institute of Excellence in M&E.

Corporate Interface process with All India level opportunities in all specialized domain areas

TRP Software training

Access to BARC software

Fully air-conditioned and Wi-Fi enabled campus

World Class infrastructure and logistic support

Smart Classrooms

Safe and Secure ambience for learning

A dedicated library

A dedicated computer lab

Hygienic Cafeteria

Industry-level softwares (IRS, BARC, RAM ,TAM & TGI),

Medical insurance for all enrolled students

**Dear prospective applicant,**

The mass media are seen today playing a key role in enhancing globalisation, cultural exchange and multiple flows of information and images between countries through news Broadcasting.

**DR. DHRUBA JYOTI PATI**

**DEAN AND DIRECTOR**





# Reviews of Shiksha.com



The screenshot shows the Shiksha.com website for India Today Media Institute (ITMI) in Noida. The overall rating is 4.5 stars based on 26 verified reviews. The component ratings are as follows:

Component	Rating (Out of 5)	Star Rating
Placements	4.4	★★★★★
Infrastructure	4.6	★★★★★
Faculty & Course Curriculum	4.7	★★★★★
Crowd & Campus Life	4.3	★★★★★
Value for Money	4.6	★★★★★

# Reviews of Collegedunia.com

The screenshot shows the Collegedunia.com website for India Today Media Institute (ITMI) in Noida. The college rating is 8.4 out of 10. The detailed ratings are:

Category	Rating	Icon
Academic	8.7 / 10	book icon
Infrastructure	9.0 / 10	building icon
Accommodation	8.0 / 10	house icon
Placement	8.1 / 10	suitcase icon
Faculty	8.6 / 10	person icon
Social Life	8.2 / 10	social media icon



# Facebook And Google Reviews

INDIA  
TODAY  
GROUP



**India Today Media Institute**

@IndiaTodayMediaInstitute · ★ 4.8 (39 reviews) · University



Manish Kumar recommends India Today Media Institute.

24 April 2019 ·

...

Great place to learn and get hands on experience...

Like

Comment

Share



Write a comment...



## Recommendations and reviews

**4.8 out of 5**

Based on the opinion of 39 people

**Do you recommend India Today Media Institute ?**

**Yes**

**No**

## GOOGLE REVIEWS

**Google**



**4.7**

100 reviews



Best Place for enhancing your media skill.



Very Good institution owned by India Today Group.



Innovative and professional environment of ITMI provide opportunity to explore.

**1**

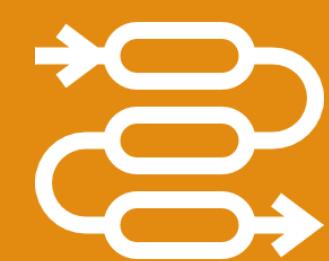
For further details, you may log on to  
[www.indiatodaymediainstitute.in](http://www.indiatodaymediainstitute.in)

**2**

Fill out the Registration Form by paying the application process fee of **INR 1200**.

**3**

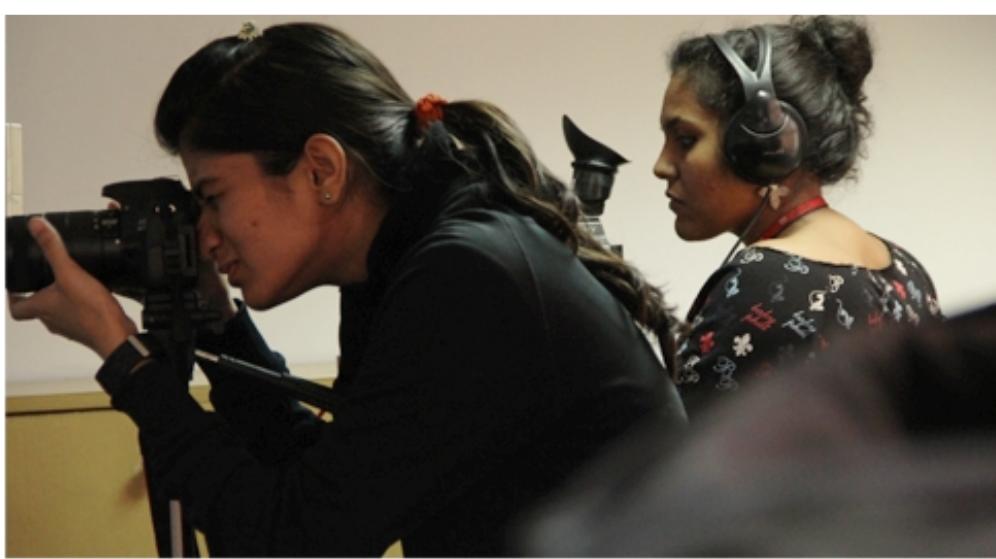
We will send you the sample test paper, and a detailed application form in subsequent emails on your registered email id.



## APPLICATION PROCESS

## Eligibility Criteria

**The basic eligibility criteria to pursue Diploma courses are as mentioned below:-**



Get the best  
**Hands-on Training.**



Aggregate of **45%** in bachelor's degree in respective discipline or equivalent (**10+2+3**) from a recognized university.

The students appearing in their final semester/year exams are also eligible to apply.

Maximum age limit to take admission in Diploma Courses is 30 years on the date of admission.

Candidates with a strong hold on English/Hindi may be preferred at the time of admission.



# Contact Us

## Mr Anand Khare

Manager, Marketing  
9910769599, 0120-4590630

## Mr Dominic Savio

Senior Admission Counsellor  
9560065496

## Nikita Dobriyal

Academic Counsellor  
9910769599

---

Mail Us: [Itmi.admissions@aajtak.com](mailto:Itmi.admissions@aajtak.com)

[www.indiatodaymediainstitute.in](http://www.indiatodaymediainstitute.in)

---

*Campus Address*  
**C-09, Sector 10 Noida 201301**



# THANK YOU